



Presents

Surviving inflation and the supply chain crisis

Strategy No.1: Regaining control over pricing.

This is the first of four strategies we're presenting at the 2022 VIPAR Heavy Duty Annual Business Conference. All are designed to help you weather today's serious challenges and secure your continued business success, and all are made possible by features within the AutoPower system.



Let's face it: inflation is here,

...and it's a thief that will steal your profits, if you let it. This insidious force can increase costs at a rate that can rapidly outpace your ability to adjust your prices to preserve margins.

Fortunately, an effective solution: AutoPower's Pricing Module is the central profit by intention environment for a predictable gross margin strategy within the AutoPower System.





You just need to activate it.

It's one of the most powerful profit tools in the industry, utilizing a logical and flexible pricing matrix to handle complex and tailored pricing scenarios. The price creation process unites defined pricing rules, as well as margin projection rules for specific pricing actions and designated pricing controls. It incorporates methods ranging from price field matrix updates to velocity pricing.

The bottom line:

The AutoPower Pricing Module enables you to adjust pricing to keep pace with rising costs and assures that up-to-date pricing is automatically reflected in promotions, quotes, sales orders and work orders — giving you the power to maintain and/or enhance profit margins.



We welcome the opportunity to introduce you to this critical business tool at the VIPAR conference, along with three other timely strategies to help you survive and thrive through these turbulent economic times.